

# **PORTAFOLIO** **MEDIUM AGENCIA**

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# 01

# SOCIAL MEDIA DESIGN

**Radio 7FULL5**



**Pantalla táctil 7 Pulgadas**  
2 Puertos USB y entrada AUX  
Android 10 además de Android Auto y Car Play  
Función manos libres por Bluetooth

**SOUND SHOP**

**Alarmas universales para tu auto** RebelUSA SECURITY SYSTEM



**SOUND SHOP**

**Barbacoa de Mesa**  
**Funcionamiento a gas**



Estantes laterales: 6.5x27.5 (2 pcs)  
Tapa: 0.8 mm  
Medidas 46.5 x 36.5 cm

Incluye copa de aceite: 12x10 cm  
Difusor de llama: 40x13 cm  
Tabla multifuncional

**SOUND SHOP**

CLIENT  
**SOUND SHOP**

Creative and strategic designs, content for your social media profiles, with the aim of increasing visibility, engagement, and loyalty of your followers.

**Cubreasientos**  
calidad *premium*



Eco cuero - Universal

**Colores**  
● ● ●

**SOUND SHOP**

**Ponle sonido a tus Momentos**



**SOUND SHOP** **QUANTUM**  
HIGH TECHNOLOGY

**Marcos Adaptadores**



de 1 y 2 DIN, 9 y 10 Pulgadas

**SOUND SHOP**

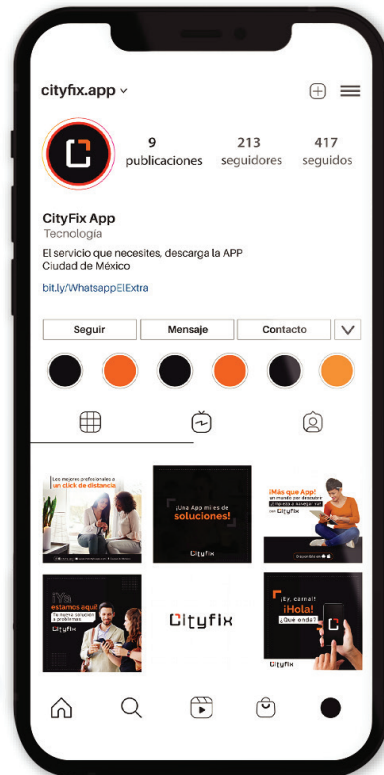
02

# SOCIAL MEDIA DESIGN

CLIENT

**CITYFIX**

Our social media management and monitoring services maintaining your online presence, based on the latest trends. We analyze your social media statistics to identify best practices and growth opportunities, and adjust the allow you to focus on your business while we take care of strategy accordingly.





03

# SOCIAL MEDIA DESIGN



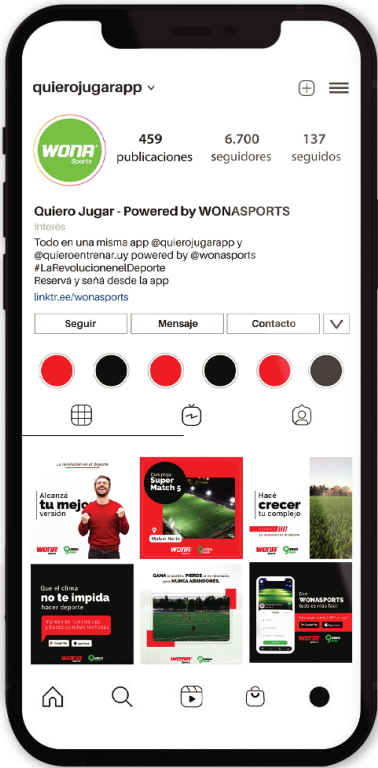
CLIENT

**GOOD  
HOUSE**

We customize our services for each client and their specific needs. We work collaboratively to ensure that your ideas and preferences are reflected in the final design.

04

# SOCIAL MEDIA DESIGN



CLIENT

## QUIERO JUGAR APP



05

# SOCIAL MEDIA DESIGN

OVER 1000 DESIGNS MADE FOR  
DIFFERENT BRANDS

**INSCRIBITE CON  
PROMOCIONES  
Y DESCUENTOS**

**+10.000 EGRESADOS**

Próximos Inicios  
15 de marzo y 10  
de abril

**ITEM**

**Cursos**

**Idiomas Inglés y Portugués**

para el Turismo  
y Hospitalidad

**ITEM**

**«Hoy por ti,  
mañana por ti»**

**ITEM**

CLIENT  
**ITEM**

**Inscripciones abiertas**

Cursos en modalidad online,  
presencial y semipresencial

**ITEM**

Prepárate para tu  
próximo mejor empleo  
**Consultá el programa  
de cursos ITEM 2023**

**ITEM**

**Cursos**

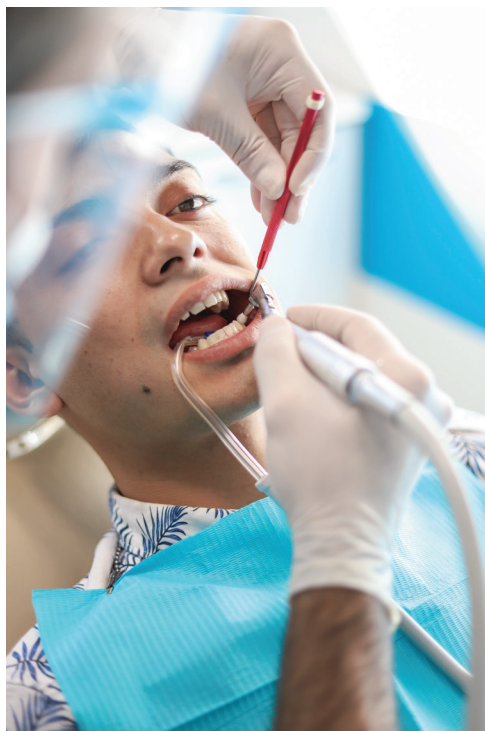
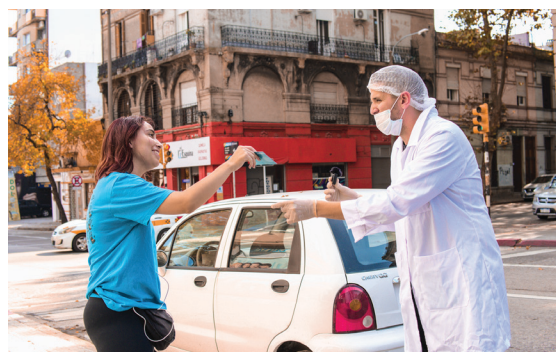
- Recepción y Protocolo.
- Gestión informatizada.
- Sistemas de distribución  
turística comerciales.

**ITEM**



06

# AUDIOVISUAL PHOTOGRAPHY AND VIDEO



**DISCOVER ALL  
THE CONTENT ON  
OUR YOUTUBE  
CHANNEL**



07

# MANAGEMENT OF ADVERTISING CAMPAIGNS

Resultados	Coste por resultado	ROAS (retorno del gasto publicitario)	Artículos añadidos al carrito
59 Compras	2,63 € Por compra	9,42	690
131 Compras	2,25 € Por compra	13,00	1797
3936 Añade artíc...	0,24 € Por artículo aña...	6,72	3936
244 Compras	2,68 € Por compra	10,37	2506
13 470 Clics en el e...	0,05 € Por clic en el enl...	1,43	1276
—	—	7,24 Promedio	10 205 Total

Impresiones	CPM (costo por mil impresiones)	Clics en el enlace	CPC (costo por clic en el enlace)	CT (porcentaje de clics e	Clics (todos)
5.986	€2,07	37	€0,34	0,62%	208
7.850	€2,39	105	€0,18	1,34%	236
5.420	€1,93	35	€0,30	0,65%	95
14.743	€2,67	126	€0,31	0,85%	400
1.170	€2,94	3	€1,15	0,26%	32
4.253	€3,49	30	€0,50	0,71%	158
42.917 Total	€2,52 Por mil impre...	357 Total	€0,30 Por acción	0,83% Por impre...	1.248 Total

**Do you want to effectively reach your target audience on social media?** Our personalized advertising campaign services will help you successfully promote your products and services. From strategy to the execution and result analysis, our approach is results-oriented and tailored to your needs. Reaching more potential customers and increasing your social media sales is now possible.

08

# WEB DEVELOPMENT SOFTWARE

CLIENT  
**TRES60**

At Medium, we offer the possibility of providing software development services for companies in all industries. From requirements analysis to design and implementation, our approach is personalized and tailored to each specific situation. Whether you need a mobile application, enterprise software, or an e-commerce solution.

Thanks to our IT team, we can help you build the perfect solution for your needs.



09

# DESIGN AND DEVELOPMENT WEBSITE



CLIENT

**LOOK BE  
CREATIVE**

A creative and attractive web design is what your company needs today to stand out online and attract more customers. We assist you with the visual design, programming, and search engine optimization. Whether you need a website for a small business, a personal blog, or an online store, we can help you create an online experience that impresses your visitors.

<https://lookbecreative.com.uy/>



10

# BRANDING DESIGN

**Tres60**  
SOFTWARE



# BRANDING DESIGN



# BRANDING DESIGN

Cityfix

**Do you want your company to stand out and be recognized for its unique identity?** From logo design to brand strategy and implementation across all touchpoints, we can create a distinctive and eye-catching brand identity. If you're looking to refresh your existing brand or create a new one, we can help you build a brand identity that stands out in the market.

Cityfix



**THANK YOU**  
**MEDIUM AGENCIA**